

SPECIAL EVENTS

Annual Golf Scramble - June

The Annual Golf Tournament is one of the best of its kind in the area. As a great outing for people to enjoy a beautiful golf course, our golf outing is also a way for businesses to promote and network among business leaders in our

Newcastle Chamber of Commerce
Annual Golf Scramble



Premier Sponsor: \$1,000 (value \$3,000) - 1 available

- Receives top billing in all pre-event publicity.
- First Right of Refusal for 2011.
- Signage in main location at event.
- CEO/Representative to give speech at Awards Luncheon.
- Opportunity to set-up promotional display at event registration.
- Logo on photographs.
- Each sponsor to provide additional items for golfer goodie bags.
- Specialized ad space on web page for event as well as banner advertising for 1 year.
- Hole #1 sponsorship.

Prime Sponsor: \$500 (value \$1,500) - 5 available

- Receives recognition in all pre-event publicity.
- Signage at event in prime location.
- 2 tickets to awards luncheon.
- Each sponsor to provide additional items for golfer goodie bags.
- 6 months of banner promotion on website.

Signature Sponsor: \$300 (value \$750) - 8 available

- Receives recognition in all pre-event publicity.

- Signage at event.
- Each sponsor to provide additional items for golfer goodie bags.
- 3 months of banner promotion on website.

Associate Sponsor: \$100 (value \$300) - 15 available

- Receives recognition in all pre-event publicity.
- Signage at event.
- Each sponsor to provide additional items for golfer goodie bags.
- 1 month of banner promotion on website.

Hole/Tee Sponsor: \$75 (value \$250) - 54 available

- Receives recognition in all pre-event publicity.
- Company name/logo on signage at a designated hole.
- Signage at event.
- Each sponsor to provide additional items for golfer goodie bags.

One of the greatest ways to get exposure to our chamber members and the community is to sponsor one of our fabulous events or promote your business in the communication channels we use to inform our members on the what's happening at the Chamber.

Newcastle Chamber of Commerce - 2011 Sponsorship Commitment Form

Advantage Sponsorships (Commitment to be paid over 5 months)

Presidential Sponsor (page 2)	Value: \$5,250	Cost per month: \$600.00	\$3,000	<input type="checkbox"/>	1 available
Ambassador Sponsor (page 2)	Value: \$2,925	Cost per month: \$350.00	\$1,750	<input type="checkbox"/>	10 available
Partner Sponsor (page 2)	Value \$1,325	Cost per month: \$200.00	\$1,000	<input type="checkbox"/>	15 available

OR - Pick and Choose from the following...

Annual Golf Scramble - June (page 5)

Note: ("") represents number of sponsorships available

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Premier \$1,000 (1) | <input type="checkbox"/> Prime \$500 (5) | <input type="checkbox"/> Signature \$300 (8) | <input type="checkbox"/> Associate \$100 (15) |
| <input type="checkbox"/> Hole/Tee Sponsor \$75 (54) | | | |

Farmers Market - May - October (page 5)

Note: ("") represents number of sponsorships available

- | | | | |
|--|--|---|---|
| <input type="checkbox"/> Premier \$700 (1) | <input type="checkbox"/> Prime \$500 (5) | <input type="checkbox"/> Signature \$150 (15) | <input type="checkbox"/> Associate \$75 (unlimited) |
|--|--|---|---|

Independence Celebration - July (page 5)

Note: ("") represents number of sponsorships available

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|--|--|--|
| <input type="checkbox"/> Premier \$1,250 (1) | <input type="checkbox"/> Prime \$700 (5) | <input type="checkbox"/> Signature \$100 (unlimited) |
|--|--|--|

Holiday Merchant Giveaway/Christmas Tree Lighting - November - December (page 6)

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|---|--|--|---|
| <input type="checkbox"/> Premier \$1,000 (1) | <input type="checkbox"/> Prime \$500 (2) | <input type="checkbox"/> Signature \$300 (5) | <input type="checkbox"/> Associate \$150 (15) |
| <input type="checkbox"/> Participants \$100 (unlimited) | | | |

Business Workshops - Quarterly (page 6)

- | | | |
|--|--|--|
| <input type="checkbox"/> Premier \$500 (1) | <input type="checkbox"/> Prime \$200 (5) | <input type="checkbox"/> Associate \$100 (8) |
|--|--|--|

2012 Business Exchange Luncheons - Monthly (page 3)

- | | |
|--|--|
| <input type="checkbox"/> Premier \$400 (9) | <input type="checkbox"/> Multi Chamber Sponsor \$800 (1) |
|--|--|

2012 Community Guide and Membership Directory (page 3)

- | | | | |
|---|---|---|--|
| <input type="checkbox"/> 1/8 Page \$225 | <input type="checkbox"/> 1/4 Page \$375 | <input type="checkbox"/> 1/2 Page \$525 | <input type="checkbox"/> Full Page \$800 |
| <input type="checkbox"/> Calendar Spaces \$100 (2 each) | <input type="checkbox"/> Inside Front/Back Covers \$1,100 | <input type="checkbox"/> Back Cover \$1,250 | <input type="checkbox"/> Membership Listing FREE |

Other Opportunities

- | | | |
|---|---|--|
| Senior Tea - May (page 6) | <input type="checkbox"/> Premier \$500 (1) | <input type="checkbox"/> Prime \$200 (5) |
| Chamber Website - Annual (page 3) | <input type="checkbox"/> Banner \$300 (unlimited) | <input type="checkbox"/> Membership Listing FREE |
| Email Newsletters - 3 months (page 3) | <input type="checkbox"/> Web/Email link ad \$100 | <input type="checkbox"/> Flyer Attachment \$25 |
| Expo Space - Monthly (page 3) | <input type="checkbox"/> Date to schedule: _____ | |
| Business Before/After Hours - Quarterly (page 3) | <input type="checkbox"/> Date to schedule: _____ | |

MEMBER INFORMATION (Please print legibly)

Business Name _____

Primary Representative _____

Additional Representatives _____

Mailing Address _____ Street/City/Zip _____

Physical Address (if different) _____ Street/City/Zip _____

Phone _____ Cell _____ Fax _____

Website _____ Email _____

Signature: _____ Date: _____