

“Get your name out!”

Check out our 2011 advertising options for the Newcastle Community Guide & Directory AND the Newcastle City Map
www.newcastleok.org

Great, Cost Effective advertising for Chamber Members!

Community Guide & Directory

1,500 copies; all ads FULL color, DISCOUNTS available

- \$200 1/8 Page Ad (3 3/4 x 2 7/8)
- \$300 1/4 Page Ad (3 3/4 x 5)
- \$500 1/2 Page Ad (5 x 7 3/4)
- \$800 Full Page Ad (7 3/4 x 10 5/8)
- \$1,000 Inside Front or Back Cover (8.5 x 11; Full Bleed)
- \$100 Calendar Ads (Top: 7 5/8 x 1, Side: 1 3/4 x 4 1/4; 24 available)
- \$1,250 *Back Cover**Accepting Bids*

10,000 copies; all ads FULL color; DISCOUNTS available

- \$225 Business Card (54 available; purchase more for larger ad)
- \$600 Panels (6 available)
- \$1,100 Inside Front Cover
- \$1,250 *Back Cover**Accepting Bids*

Member benefit discounts (Returning Advertisers)

5%	Bronze	15%	Gold
10%	Silver	20%	Platinum

Advertisement: *Company agrees to the following sponsorship in return for the recognition thereof by the Newcastle Chamber of Commerce & Economic Development.*

Community Guide & Directory

- 1/8 Page
- 1/4 Page
- 1/2 Page
- Full Page
- Inside Front Cover
- Inside Back Cover
- Calendar Ad-Top
- Calendar Ad-Side
- Back Cover**Accepting Bids*

Community Map

- Business Card
- Panel
- Inside Front Cover
- Back Cover**Accepting Bids*

Ads are sold on a first come first serve basis (unless otherwise noted), please select three locations of interest.

Community Guide & Directory / Community Map

1 _____ / 2 _____ / 3 _____

Company Information: _____

Contact Name: _____

Approvals/Confirmations: *(Upon approval of the authorized representatives, this is a binding agreement.)*

Authorized Company Representative: _____

Date: _____

Authorized Chamber Representative: _____

Date: _____

Total Guide: _____

Total Map: _____

Discount: _____

Artwork: _____

Total Purchase: _____

Advertiser will need to provide ad copy (.jpg, .bmp, .png, .pdf formats). If ad design is needed, there will be an additional \$50 charge.
 Artwork MUST be received by September 30, 2010. All payments must be made within 30 days of commitment to advertising.

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