



TOP 8 REASONS A CHAMBER INVESTMENT IS A GOOD INVESTMENT

- 1. NEW BUSINESS CONTACTS:** From club/committee meetings to the Chamber Luncheons, members gain access to over 550 prospective customers.
- 2. REFERRALS:** The Chamber received over 2,000 inquiries during the previous year and gave well over 3,000 referrals to Chamber members. The Chamber is the POINT of contact for most of the inquiries made in Newcastle.
- 3. LEGISLATIVE ACTION:** Business needs a voice in Newcastle - the Chamber provides this voice.
- 4. PUBLICITY & EXPOSURE:** Through newsletter promotion, ribbon cutting photos in 2 newspapers, advertising opportunities, preferred business directory listings, listing on Chamber website, Business Expo, Job Fair, Golf Tournament, program sponsorships and awards presented through the annual banquet, you will gain exposure to over 550 Chamber members.
- 5. ECONOMIC DEVELOPMENT:** From site selection process to demographic and market information to assistance from Small Business Counseling through Mid America Technology Center, the Chamber is poised to retain and expand local business.
- 6. PUBLICATIONS:** Take advantage of low cost advertising in the Newsletter, Chamber Directory and city maps. The Membership Directory provides two listings with over 2,000 guides published yearly, and with over 200 newsletters and calendars of events mailed out each month, you will find this to be a useful tool for establishing new leads and contacts.
- 7. SPECIAL EVENTS:** Business to business opportunities abound for companies who become involved in the Newcastle Chamber's variety of special events including: Monthly Membership Luncheons, Chamber Banquet, seminars, Chamber Golf Tournament and city-wide events and festivals.
- 8. BUSINESS & MANAGEMENT ASSISTANCE:** Assistance is available through seminars, Small Business Counseling available through Mid America Technology and serving on many different committees.