

“What’s in it for me?”

Exploring the more tangible benefits of your chamber membership

www.newcastleok.org

How much is Your Chamber Membership Worth?

\$3,630*: Let's Do the Math

\$55	Buy from a fellow member
\$150	Printed membership directory
\$200	Bulk Mail Permit access
\$300	Online membership directory
\$300	Business Exchange Luncheons
\$300	Networking opportunities
\$500	Brochure distribution and business card display
\$500	Referrals
\$500	Small business development counseling
\$525	Media exposure and internet activity
\$1000	Opportunity to join the Chamber Choice Insurance



Priceless...

- Chamber visibility & credibility
- Looking out for the well being of business through continual contact with elected officials to represent business to government.
- A large network to expand business horizons through networking events, luncheons and as a volunteer.
- A membership plaque certifies your investment in the most successful business organization.

Did you know...?

The Newcastle Chamber may have benefits you don't know about that could help your business be more successful!!

- ...the Chamber is the largest business organization in Newcastle designed for making new business contacts. The Chamber provides the visibility and networking that businesses need to grow.
- ...there is a completely free way to advertise your business in our e-news? You can enter your business at Chamber events for the “Toot your own Horn” drawing. The business spotlight features a different business each week in our e-news.
- ...being a chamber member increases credibility and awareness. Customers are 63% more likely to buy from a business that is a Chamber member, said a study conducted by The Schapiro Group. You can show your business is a member by placing your Membership Plaque in your business. You also have the opportunity to use the Chamber’s logo on your website.
- ...the Chamber provides over 30 networking events each year for members to access other business leaders. Networking events include Women’s Network, Ambassador’s Club, Monthly Luncheons - just to name a few. Watch for the monthly events card in the mail and check the e-news for all the details. Mark your calendar to network.
- ...if you have an event coming up and want to get the word out to other members, you can send the Chamber your information and we will add it to the “NCC Member Track” page on our web site. Send the information to chamber@newcastleok.org.